

# plantforce

the force in plant hire

## JULY NEWSLETTER

### INTRODUCING....PLANTFORCE MIDLANDS

Plantforce has expanded its geographical coverage by complementing its existing area and opening up a depot in the Midlands. This is headed up by Kieran Garvey who joined us in April and is currently operating 30 machines in the area, offering the full range of equipment and services you would find at our Yatton Depot, including operated hires and the larger excavators, earth moving equipment. By December the depot should be offering a fleet in excess of 50 machines.

### PUTTING FACES TO NAMES...



Top row, from left to right: Maz, Andy, Chris, Paul & Ray  
Middle row, from left to right: Sam, Cynthia, Kim, Taff, Harley the dog & Claire

### PLANTFORCE SELL CRANES TO EXPAND

Plantforce have sold the crane division to provide an investment of 1 million pounds worth of new machines into our excavator and larger earth moving equipment range.

Plantforce were the pioneer in offering the new and innovative Liebherr 32t self erecting tower cranes to the UK market. The demand for this product has rapidly expanded throughout the UK and to keep up with supply a significant investment was required which would have involved a major reduction in the growth of our plant sector. Therefore the decision was made to concentrate on our core activity, providing self drive and operated plant and equipment, and taking the opportunity to expand it even further through the investment generated from the sale.

### PLANTFORCE LAUNCHES MONTHLY RAFFLES

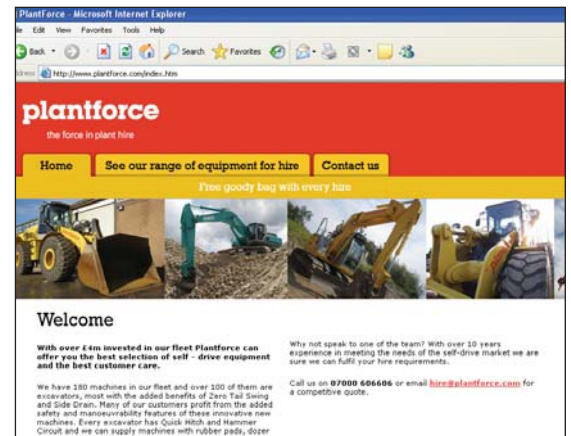
Plantforce are starting a monthly raffle with some fantastic prizes on offer. July will be the first month, and the raffle has already got under way, with the first prize offered for this month being an amazing hotel weekend break for 2.

Every hire placed will be automatically entered into our draw. The closing date will be the 31<sup>st</sup> of July and the lucky winner will be notified on August the 1<sup>st</sup>!

There will be plenty more opportunities to win. August's prize will be a meal for 2 in a top restaurant.

*Terms and conditions apply, please log on to our website for more information.*

### PLEASE TAKE A LOOK AT OUR NEW WEBSITE: WWW.PLANTFORCE.COM



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